Oman Airports Management Company Selects Everbridge to Provide Critical Messaging Support

Everbridge expands expertise in the Middle-Eastern Market with the signing of a long term contract with Muscat International Airport

Everbridge, Inc. (NASDAQ: EVBG), the global leader in critical event management and enterprise safety applications to help keep people safe and businesses running, today announced a multi-year agreement with Oman Airports Management Company (OAMC) as the ACI Airport Exchange Conference & Exhibition 2017 (5-7 December) gets underway.

Muscat International Airport utilises Everbridge's Critical Event Management platform to streamline its communication procedure in the result of an incident or emergency situation. The Everbridge platform replaces time consuming, manual call-out procedures previously in place to notify key stakeholders during a critical event.

With the new platform in place, the airport is implementing an alert notification structure that directly reflects the existing 12 emergency codes of the airport emergency plan. These codes allow the Master Control Center of the Airport and the Airport Emergency Services to categorize incidents and pre-determine which specific recipients should be notified via mobile app, SMS, voice message or email when an emergency or major incident occurs, automating a process previously done manually. This allows OAMC to fulfil its regulatory requirements to notify emergency services, airport operation teams, key government departments and airlines and ground handlers servicing the airport, while reaching a much wider circle of responders at a fraction of the speed than the legacy system allowed.

Nicolas Novacek, Senior Master Control Centre Manager at Oman Airports Management Company commented: "As a vital part of Oman's infrastructure, the safety of our passengers and staff is clearly paramount. With Everbridge's platform now in place we have been able to centralise our communications and speed up the entire process to ensure that the right messages reach the right people at the right time in the case of a critical event. We are also in initial discussions with Everbridge about adopting this technology at Salalah International Airport and our other regional airports as well."

Jaime Ellertson, CEO & Chairman, Everbridge, said: "Everbridge works with the 25 busiest airports in North America, so our experience and credibility in supporting vital transit hubs is well established. All of these operations require robust procedures in place to secure the safety of travelers and ensure staff are able to mobilise an effective response plan in the face of a significant threat or major incident. We are extremely pleased to be supporting Oman Airports Management Company with automating this process and increasing the speed with which it can manage and react to incidents."

Everbridge will be offering demonstrations of its range of critical event management solutions on Stand #57 at the ACI Airport Exchange Conference & Exhibition 2017. Hosted by the Oman Airports Management Company, the event brings together the world's aviation industry for the largest conference in the Airports Council International (ACI) calendar.

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG)) is the global leader in critical event management and enterprise safety applications that automate and accelerate an organization's operational

response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 3,500 global customers rely on the company's SaaS-based platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes, and track progress on executing response plans. The company's platform sent over 1.1 billion messages in the first nine months of 2017, and offers the ability to reach over 200 countries and territories with secure delivery to more than 100 different communication devices. For more information, visit www.everbridge.com, read the company blog, and follow on Twitter and Facebook.

About Oman Airports Management Company
Oman Airports Management Company is a government owned company, responsible for the management and operations of the civil Airports in the Sultanate of Oman. The infrastructure of the airports such as the terminal buildings, cargo building, runway, apron, car parking and other facilities are directly under OAMC's management.